



# TAPE APPLICATION INSTRUCTIONS

## **Before Application**

- 1. Make sure the underlying surface is sound and free from dust, dirt and grease.
- 2. Do not apply to newly painted surfaces paint must be fully cured prior to application.
- 3. If working outdoors choose a calm & dry day ideally with the temperature above  $5^{\circ}$ C.
- 4. Clean the surface prior to application with Meths (methylated spirit).

NOTE - If you are applying graphics to silicone polished surfaces or newly manufactured products (including Dodgers, Lifebuoys, Inflatable Dinghies etc) these are often coated with silicone during manufacture and this will stop the graphics from adhering. These items will need <u>thorough</u> cleaning with warm soapy water before a final clean with Meths to ensure good adhesion.

To create an even line we recommend applying a guideline of masking tape or similar, above or below the line the actual tape is to be applied to. This can then be adjusted to create a smooth, even line for the actual tape to follow.

### Application of solid vinyl Striping Tape on paper release liner

Peel back a small section of backing from the tape at a time and starting from one end stick the tape next to the masking tape guideline and rub down firmly. Work methodically along the stripe always smoothing down firmly working from the section that is stuck down so that no air is trapped beneath the vinyl. Try not to stretch the tape as this may cause shrinkage later.

### Application of Multi-stripe Tape on application tape

Start from one end and stick the tape next to the masking tape guideline and rub down firmly. Work methodically along the stripe always smoothing down firmly working from the section that is stuck down so that no air is trapped beneath the vinyl. Try not to stretch the tape as this may cause shrinkage later. Once applied remove the application tape from the surface leaving the stripes in place.

### After Application

All vinyls have a time curing adhesive, meaning they stick better to the surface over time. The time it takes to fully cure down is temperature dependent and can vary from as little as 48 hours on a warm sunny day to several weeks if temperatures remain consistently low. Graphics must be allowed to cure fully before being used in severe conditions e.g. car washing, pressure washing or when used on or under the waterline.

Graphics can be cleaned using warm soapy water and a soft cloth. Avoid using abrasive or chemical/solvent cleaners.