

SUPPLY & PREPARATION OF ARTWORK

Supplying Artwork

Artwork can **ONLY** be supplied once your order is completed, after checkout you will be able to use one of the following methods to provide your artwork files.

1. Please log into your account and under *My Account* click on *My Ordered Items* and click on *Supply Artwork* for that product, you will then be able to choose a file & upload the file. [CLICK HERE](#)
2. Email artwork to - artwork@sacgraphics.co.uk (max size 20mb). Please use the item code as a reference for the file.
3. Upload files to our Dropbox - [CLICK HERE . Please use the item code as a reference for the file.](#)

Artwork Preparation

The quality and size of the artwork supplied will directly affect the quality of the finished product, poor, low resolution images will produce poor results when printed.

Note: Images obtained from the web are generally low resolution and will not give good results when printed, please check the size, resolution and quality of web images, based on the guidelines below, before supplying.

Once we receive your artwork it will be manually checked for overall quality and suitability for the product ordered and we will advise if we feel it is not suitable.

We are NOT able to check spelling or content as this is specific to your requirements (especially names, telephone numbers, web addresses, emails etc).

Please check your artwork carefully for size, content, spelling and make sure it meets the criteria below before sending.

1. Printed Products

Size

Artwork should always be supplied at the correct size and shape/proportion to suit the product ordered (plus bleed if required - see below), square artwork will not be usable for a long thin rectangular sign without looking stretched when printed.

Resolution

Any bitmap images (e.g. photos etc) should be supplied at 300dpi at 100% of the size to be printed. Please check the resolution of your images as they may look fine when viewed on a small screen but lower resolution or smaller images may look pixelated when printed.

Fonts

To prevent fonts printing incorrectly, please make sure all fonts are converted to outlines/curves/paths or that the fonts are embedded into the file. If this is not possible please supply all of the fonts used in the artwork as .ttf or .otf files.

Colour

All artwork files should be set up as CMYK, please convert all RGB images and spot colours to CMYK for digital printing.

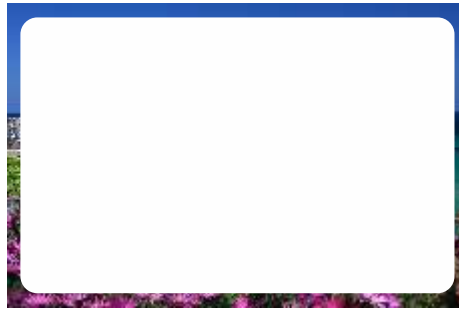
PLEASE NOTE - Our printers are calibrated daily to give consistent, accurate, colour reproduction, however all monitors, tablets and phone displays are backlit and there are enormous colour variations in different screen displays. Printed colours will never accurately match the colours displayed on your screen or monitor.

Bleed

Many products require BLEED adding to the overall size of the artwork, the amount of bleed (if required) will be shown in the artwork spec for each product. Bleed is additional background, with no important content, that will be trimmed off the final product but allows for any mis-registration during production, see example below.



Artwork supplied with bleed



Waste (bleed) trimmed off



Final product size

File Format for printed graphics

Our preferred file format is an editable, uncompressed **PDF** file with all fonts embedded.

We can also accept

EPS file with all fonts converted to paths/curves and all images embedded in CMYK format at 300dpi.
JPG or **PNG** file in CMYK format at 300dpi.

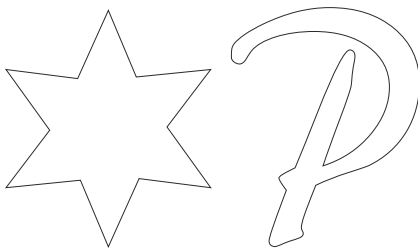
NOTE - We are not able to accept Microsoft office files as they may not reproduce as expected. Please convert files to one of the above formats before submitting.

2. Contour Cut Products

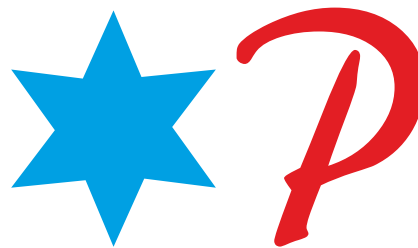
General Information

Contour cut products include any product that is trimmed to a custom shape that you specify. This would include any vinyl graphics, lettering, labels, signs etc. where you require a specific graphic trimmed to shape, whether printed or un-printed.

All artwork defining the edge of contour cut graphics must be supplied as a vector image (we are not able to accept bitmap or any pixel based formats). Vector images are usually created in programs like Adobe Illustrator or CorelDraw and consist of mathematically defined shapes that accurately represent a line and can be scaled without loss of quality.



Example of vector contour cut lines that specifically define the edge of a graphic



can be used to produce a single colour object usually from a sheet material



or can be combined with a printed media to produce a custom shape printed graphic

File Format for Vector Graphics

1. For contour cut only, artwork should be supplied as an **EPS** file with all fonts converted to paths/curves.

2. For mixed print and contour cut graphics artwork should be supplied as an **EPS** file with all fonts converted to paths/curves and all images embedded in CMYK format at 300dpi. Images should be supplied so that they can be easily separated from the vector image, either in separate files with registration marks or on separate layers. All images should be supplied with 3mm bleed.

We are here to help

If you do not have artwork available, or require help with supplying artwork, please ask, our team is available to help.

We are happy advise or to make minor alterations, where possible, free of charge.

If more artwork is required there may be additional costs depending on the amount of work involved.

Artwork Charges

up to 10 minutes Free
10 - 30 minutes £15.00
30 - 60 minutes £30.00
Over 60 minutes £30.00 per hour.

We will always notify you of any artwork charges that may be incurred before any work is undertaken.

Additional Info

We reserve the right to alter, resize or rescale artwork supplied by you that is not at the correct size, proportion or ratio to fit the product or products ordered or to alter, resize or rescale products supplied to fit the specifications supplied by you. Minor alterations may be made without notification, if any larger changes are made we will provide a proof for your approval prior to production. These alterations will be at our discretion.